Retail's Impact in Nevada

Retail is the nation's largest private-sector employer, driving the U.S. economy and supporting **55 million jobs** in communities across the country. Here's a quick look at retail in your state.

For the full report, "The Economic Contribution of the U.S. Retail Industry," visit **nrf.com/retailsimpact**.

29%

of jobs in the state are supported by the retail industry

BY THE NUMBERS

\$54.6B total impact on GDP

\$14.9B direct labor income

41.2K retail establishments

345.3K direct retail employment

Employment

GDP

587.3K total jobs supported

\$25.5B direct impact on GDP

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN NEVADA

| Industry | (Jobs) | (\$Millions) |
|--|---------|--------------|
| Retail trade (including food services and drinking places) | 345,340 | \$25,527 |
| Accommodation | 160,630 | \$17,995 |
| Administrative and support and waste management and remediation services | 146,590 | \$7,855 |
| Agriculture, forestry, fishing, and related activities | 7,420 | \$265 |
| Arts, entertainment, and recreation | 61,970 | \$5,809 |
| Construction | 129,420 | \$17,895 |
| Educational services | 23,950 | \$1,262 |
| Finance and insurance | 122,180 | \$13,321 |
| Health care and social assistance | 170,800 | \$13,346 |
| Information | 25,520 | \$6,142 |
| Management of companies and enterprises | 37,970 | \$6,312 |
| Manufacturing | 71,260 | \$9,985 |
| Mining, quarrying, and oil and gas extraction | 19,170 | \$4,620 |
| Other services (except government and government enterprises) | 99,730 | \$4,120 |
| Professional, scientific, and technical services | 121,060 | \$11,133 |
| Real estate and rental and leasing | 130,460 | \$31,951 |
| Transportation and warehousing | 153,000 | \$10,914 |
| Utilities | 4,610 | \$3,519 |
| Wholesale trade | 48,810 | \$9,441 |



Retail's Impact in Nevada

THE ECONOMIC CONTRIBUTION OF THE RETAIL INDUSTRY IN NEVADA

2022

| State / Congressional | Number of Retail Establishments | Employment (Jobs) | | Labor Income (\$Millions) | | GDP (\$Millions) | |
|--------------------------|---------------------------------------|----------------------|---------|------------------------------|----------|---------------------|----------|
| District | | Direct | Total | Direct | Total | Direct | Total |
| Nevada | 41,217 | 345,340 | 587,320 | \$14,928 | \$30,972 | \$25,527 | \$54,641 |
| NV-1 | 12,383 | 110,350 | 176,070 | \$4,849 | \$9,035 | \$7,924 | \$15,361 |
| NV-2 | 10,267 | 80,330 | 146,720 | \$3,231 | \$7,881 | \$6,063 | \$14,412 |
| NV-3 | 10,920 | 88,660 | 158,070 | \$3,863 | \$8,507 | \$6,525 | \$14,905 |
| NV-4 | 7,647 | 66,000 | 106,450 | \$2,984 | \$5,549 | \$5,014 | \$9,962 |

